



OFFICE OF SPECIAL AFFAIRS

OSA Network Order No. 5

OSA NW
All Execs & Staff

1 September 2006

SUPERIOR ORGANIZATION AND TECHNOLOGY

(Excerpted from a briefing of 21 March 1970.)

A small organization with good technology, which is organized well and which operates with good intelligence, can hold its own against a tremendous amount of huge roaring monsters. That is proven by Sweden.

Sweden has good industrial technology, it is a fantastically well-organized country internally and it has a superlative, superb intelligence service. That is how Sweden has stayed alive and how it stayed out of the World Wars and how it can live cheek by jowl with Russia and go right on being Sweden. That's how they do it.

But remember, it takes a superlatively well-organized organization. It has to be very well-organized, it has to have a superior technology and it has to have superb intelligence.

Part of the functions of intelligence is briefing. It is merely the collection of observations, their summarization and their dissemination to the group.

Parallel to intelligence activities is PR. And PR is a powerful force, but the more powerful force is intelligence. What you can do with PR when you have the intelligence is fantastic. To that, if we were to add the tool of PR and we were to use what existed on our intelligence lines, we would be kingpin.

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Founder