



OFFICE OF SPECIAL AFFAIRS

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OSA Int
Execs
PR Staff

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PR EXTENT

(Taken from a despatch of 23 May 1982.)

Your PR sphere of influence is moving global.

The US tends to be isolationist and concentration usually is confined to the US. But properties are now moving more than ever into “foreign” lands. *The Way to Happiness* and *Dianetics: The Modern Science of Mental Health* and others are (and will increasingly be) reaching new publics.

I do not think any PR plans exist for UK, DK, Germany, Italy, Japan or China to name a few. A vacuum of info in such lands is likely to be filled by intelligence services.

Each of these lands is a different public. Each needs positioning, etc.

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