



OFFICE OF SPECIAL AFFAIRS

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All Execs & Staff

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SCIENTOLOGISTS' HUMAN RIGHTS MISSION

(Excerpted from a briefing of 27 February 1969.)

I'm giving Scientologists a mission of human rights and anti-butchery—that's already moving into that field. That is a very popular image so it will get us a lot of group support.

We have inadvertently, in one of our capers, given ourselves a good image because the enemy had a bad image. The enemy was found to have done several things which were bad. So that made our people the cowboys in the white hats. You really don't have to talk about yourself very much if you talk about somebody else. The human mind is so constituted that if you say Joe is bad, the public then assumes you are good. They go on a positive/negative.

The basic thing that protects Scientology and carries this message is the fact that it deals in truth, is sincere and means what it says, it does what it says; it can do and it doesn't have any crimes on its docket. With a building brick like this we ought to be able to really take it.

L. RON HUBBARD
Founder